OAGE Partner Program

Why Partner with the Ohio Association of Gerontology and Education?

The Ohio Association of Gerontology and Education (OAGE) is a statewide nonprofit organization committed to advancing the quality of life for Ohio's aging population through education, research, and professional development. Our membership includes a diverse network of students, educators, practitioners, researchers, and professionals who are united by a shared mission: to promote excellence in aging-related knowledge and care.

OAGE serves as a vital bridge between academic institutions, service providers, and the broader Aging Network. We foster interdisciplinary collaboration, support emerging leaders in the field of aging, and advocate for evidence-based and evidence-informed practices that enhance the well-being of older adults across Ohio.

Our new visual identity—a symbol of tree rings paired with growing leaves—reflects our core values. The rings represent the depth of experience and wisdom that comes with age, while the leaves signify ongoing growth, innovation, and the future of aging education.

By partnering with OAGE, sponsors demonstrate a commitment to shaping a more informed, compassionate, and age-inclusive society. Your support enables us to expand educational opportunities, fund student scholarships, host statewide conferences, and drive impactful research that informs policy and practice.

Together, we can make Ohio a national leader in aging excellence.

The Advantages of Annual Partnership

	Showcase your organization's career opportunities, highlight the unique benefits of joining your team, and foster meaningful connections that lead to successful and lasting job matches.
	Promote your organization's mission, services, and programs to drive increased referrals, strengthen partnerships, and boost community engagement.
	Highlight the distinct advantages of your university's program(s) to inspire and attract individuals ready to take the next step in their educational journey.
	Show your support for gerontology education! Your partnership supports a vibrant community of students, educators, practitioners, researchers, and professionals—fostering learning, collaboration, and meaningful impact across the Aging Network.
	Gain meaningful visibility by showcasing your products and services to a diverse, highly engaged audience eager to connect with brands that reflect their values and interests.

About the Annual Partner Packages

Whether you're a university, healthcare provider, nonprofit, business, or community organization, OAGE offers dynamic opportunities to elevate your brand, expand your impact, and connect with Ohio's vibrant Aging Network. By becoming a sponsor or partner, you're not just supporting events—you're investing in the future of aging in Ohio.

Simply choose your partnership level for the year. All packages have a pre-determined set of benefits which must be utilized by December 31, 2027. Then, you decide how to customize your sponsorship by choosing additional options you wish to sponsor.

Flexible Opportunities. Meaningful Impact.

From high-visibility sponsorships at our Annual Conference to year-round engagement through webinars, newsletters, and student scholarships, our customizable packages ensure that your support aligns with your mission and budget. Whether you're looking to:

- Recruit top talent
- Promote your services
- Showcase your academic programs
- Support gerontology education
- Gain brand visibility

…there's a place for you in the OAGE Partner Program.

Let's shape the future of aging—together.

Build year-round visibility with Ohio's gerontology education community.

Choose Your Level. Customize Your Experience.

Benefits	Exhibitor $500	Engagement $1,500	Advocate $3,000	Impact $5,000	Leadership $7,500	Visionary $10,000	Legacy $15,000*	Catalyst $20,000 *
Exhibit Booth	X	X	X	**X**	**X**	**X**	X	Premium Placement
Complimentary Booth Representative	1	1	1	1	1	1	1	1
Sponsorship Credit to Customize Recognition (see exclusive options available)	—	**$500**	**$1,000**	**$1,500**	**$4,000**	**$5,500**	**$7,500**	**$12,500**
Recognition on OAGE Website	—	X	X	X	X	X	X	X
Recognition in Conference Materials & Signage	—	X	X	X	X	X	X	X
OAGE Newsletter Recognition	—	X	X	X	X	X	X	X
Complimentary Conference Registrations	—	—	2	3	5	7	10	12
Priority Exhibit Booth Selection	—	—	—	X	X	X	X	Premier
Thought Leadership Article (Newsletter or Blog)	—	—	X	X	X	X	X	X
Featured Partner Spotlight	—	—	—	—	—	1	2	3
Webinar or Virtual Engagement Opportunity	—	—	—	—	1	1	2	3
Career Center / Job Postings	—	—	—	—	—	—	2	5
Pam Matura Student Scholarship Support	—	X	X	X	X	X	X	X
Exclusive Presenting Partner Recognition	—	—	—	—	—	—	—	X

Partner Today. Shape Tomorrow.

Ask about our discounted multi-year Legacy and Catalyst Partnership opportunities.

Contact Jennifer to Customize Your Partnership!

Jennifer Bechtel at 614-293-4815 or email jennifer.bechtel@osumc.edu.

Conference Sponsorship and Partnership 2027 Menu Choices

CHOOSE YOUR SPONSORSHIP OR DESIGN YOUR PARTNER PACKAGE

If you are interested in individual sponsorship opportunities (i.e. you are not selecting a partner package), please select from the options below.

If you are selecting a Partner Package, please select your level on the Application page; then, build your customized recognition program by selecting specific activities and opportunities from the menu items listed. Combine as few or as many as you would like, of at least the total dollar value of your "sponsorship dollars" at your specific Partner Level.

Any additional sponsorship opportunities selected, above your total dollar value, are in addition to the package benefits that are specified with each partnership level.

New Annual Conference Sponsorship Options for 2027

(#) = Number of sponsorships available

- ☐ **Thursday President's Welcome Reception Sponsor: $7,500 (2)**
  Exclusive branding and welcome remarks
- ☐ **Thursday Keynote Sponsor: $2,000 (1)**
  Welcome remarks, logo on exit/entrance signage.
- ☐ **Friday Keynote Session Sponsor: $5,000 (1)**
  Welcome remarks, logo on exit/entrance signage.
- ☐ **Thursday Research Forum Sponsor: $3,000 (1) - SOLD**
  Welcome remarks, logo on exit/entrance signage

Annual Conference – General

- ☐ Mid-day Snack/Beverage Sponsor- Thursday (2) - $2,500
- ☐ Awards Luncheon Sponsor - Friday (2) - $2,500
- ☐ Conference Bags (1) - $1,500
- ☐ Continental Breakfast Sponsor – Friday (5) - $1,500
- ☐ Afternoon Poster Session Refreshments Sponsor – Friday (5) - $1,500
- ☐ Lanyards (1) - $1,500
- ☐ Conference Exhibit Booth Only - $500

Annual Conference Advertising

☐ Advertisement Conference Program Color Inside Front Cover (1) - $2,000

☐ Advertisement Conference Program Color Inside Back Cover (1) - $1,500

☐ Advertisement Conference Program Color Full Page Interior (unlimited) - $1,000

☐ Advertisement Conference Program B&W Full Page (unlimited) - $750

☐ Advertisement Conference Program Color 1/2 Page (unlimited) - $750

☐ Advertisement Conference Program B&W 1/2 Page (unlimited) - $500

☐ Advertisement Conference Program Color 1/4 Page (unlimited) - $500

☐ Advertisement Conference Program B&W 1/4 Page (unlimited) - $250

Professional Development

☐ Webinar Host (3) - $1,500

☐ Student Networking Event Sponsor (5) - $1,500
Regional coordination with an OAGE Board member

Pam Matura Student Travel Scholarships

Honor a Legacy. Empower a Future.
Pam Matura's lifelong dedication to aging services left an indelible mark on Ohio. As a visionary leader, mentor, and advocate, Pam believed deeply in nurturing the next generation of professionals. By contributing to the Pam Matura Student Travel Fund, sponsors help carry forward her legacy by enabling students across Ohio to attend the OAGE Annual Conference. Your support provides access to vital learning, networking, and professional development opportunities—ensuring Pam's spirit of mentorship and service continues to inspire and transform lives.

☐ Student OAGE Conference Full Scholarship Sponsor (Unlimited) - $1,500
Full Scholarship covers OAGE conference registration, hotel and travel reimbursement, one dinner, and poster printing costs

☐ Student OAGE Conference Partial Scholarship Sponsor (Unlimited) - $500
Half Scholarship covers OAGE conference registration,1 overnight hotel room stay

☐ Student OAGE Conference Registration Scholarship Sponsor (Unlimited) - $250
Registration Scholarship covers OAGE conference registration

OAGE Communication Sponsors

□ OAGE newsletter banner ad (800 x 200 pixels) (5) - $1,500

□ OAGE newsletter banner ad (400 x 400 pixels) (5) - $1,000

OAGE Website Job Board

□ OAGE job/internship posting - $100 per posting (posting good for 6 months)

Application and Agreement

INSTRUCTIONS:

Please read the sponsorship agreement and terms. Full payment is due with application. Sponsorships may be charged to Visa, MasterCard or American Express through the OAGE website. **Checks should be payable to OAGE and mailed to Ken Wilson, OAGE Board Member, Attn: 2027 OAGE Partner/Sponsor, 4601 Malsbury Road, Blue Ash, OH 45242.**

SPONSORSHIP AGREEMENT:

OAGE reserves the right to determine whether a company meets the standards for sponsorship determined by OAGE and its Board of Directors. If it does not, sponsorship applications will be denied, and any prepaid fees will be returned in full. All recognition of sponsorship is solely the responsibility of OAGE. No additional signage or display by the sponsoring company is permitted unless approved by OAGE in advance. If the sponsor fails to comply with this policy the company forfeits sponsorship rights for the year 2027 and will not be entitled to any refund. OAGE's recognition of sponsors in no way constitutes OAGE endorsement of the sponsor's products, services or facilities. Sponsorship dollars not allocated in 2027 will not be rolled over into future years.

INDUSTRY COMPETITOR CONSIDERATIONS:

OAGE carefully evaluates potential competitive dynamics when assigning sponsored events. To maintain fairness and avoid conflicts of interest, we strive to ensure that organizations with overlapping markets or services are not scheduled to sponsor or present during the same event or timeframe.

CHOOSE YOUR PARTNERSHIP LEVEL

□ ENGAGEMENT PARTNER ($1,500)
□ ADVOCATE PARTNER ($3,000)
□ IMPACT PARTNER ($5,000)
□ LEADERSHIP PARTNER ($7,500)
□ VISIONARY PARTNER ($10,000)
□ LEGACY PARTNER ($15,000)
□ CATALYST PARTNER ($20,000)

CUSTOMIZE YOUR PARTNER SPONSORSHIP PACKAGE
Select from the menu choices using the sponsorship dollars included in your selected Partnership level.

TOTAL AMOUNT DUE:
$_____

Please note that all Partner Packets will be processed and an electronic invoice will be sent directly to the partner/sponsor contact listed below

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QUESTIONS:
For questions regarding the OAGE partner/sponsorship program, contact Jennifer Bechtel at 614-293-4815 or email jennifer.bechtel@osumc.edu.

Email application to Jennifer Bechtel, OAGE Development/Membership Committee Chair at jennifer.bechtel@osumc.edu. Partners/sponsors will be contacted to review information and confirm selections.

An electronic invoice will be created for payment and emailed to company contact listed below. **Payment must be received no later than March 12, 2027 to guarantee inclusion in annual conference materials.**

AGREEMENT:
We hereby apply to become a 2027 OAGE Annual Partner and/or Sponsor. We agree to abide by the rules and regulations printed on this application, which are made part of this agreement.

Company/Organization Name:

_____

Key Contact Name and Title:

_____

Address:_____

City:_____ **State:**_____

Zip:_____ **Phone:** _____

Email:_____

Advancing Education. Empowering Generations. Transforming Aging.