# OAGE Partner Program

**Why Partner with the Ohio Association of Gerontology and Education?**

The Ohio Association of Gerontology and Education (OAGE) is a statewide nonprofit organization committed to advancing the quality of life for Ohio's aging population through education, research, and professional development. Our membership includes a diverse network of students, educators, practitioners, researchers, and professionals who are united by a shared mission: to promote excellence in aging-related knowledge and care.

OAGE serves as a vital bridge between academic institutions, service providers, and the broader Aging Network. We foster interdisciplinary collaboration, support emerging leaders in the field of aging, and advocate for evidence-based and evidence-informed practices that enhance the well-being of older adults across Ohio.

Our new visual identity—a symbol of tree rings paired with growing leaves—reflects our core values. The rings represent the depth of experience and wisdom that comes with age, while the leaves signify ongoing growth, innovation, and the future of aging education.

By partnering with OAGE, sponsors demonstrate a commitment to shaping a more informed, compassionate, and age-inclusive society. Your support enables us to expand educational opportunities, fund student scholarships, host statewide conferences, and drive impactful research that informs policy and practice.

Together, we can make Ohio a national leader in aging excellence.

## The Advantages of Annual Partnership

| | |
|---|---|
| | Showcase your organization's career opportunities, highlight the unique benefits of joining your team, and foster meaningful connections that lead to successful and lasting job matches |
| | Promote your organization's mission, services, and programs to drive increased referrals, strengthen partnerships, and boost community engagement. |
| | Highlight the distinct advantages of your university's program(s) to inspire and attract individuals ready to take the next step in their educational journey. |
| | Show your support for gerontology education! Your partnership supports a vibrant community of students, educators, practitioners, researchers, and professionals—fostering learning, collaboration, and meaningful impact across the Aging Network. |
| | Gain meaningful visibility by showcasing your products and services to a diverse, highly engaged audience eager to connect with brands that reflect their values and interests. |

## About the Annual Partner Packages

Whether you're a university, healthcare provider, nonprofit, business, or community organization, the Ohio Association of Gerontology and Education (OAGE) offers dynamic opportunities to elevate your brand, expand your impact, and connect with Ohio's vibrant Aging Network. By becoming a sponsor or partner, you're not just supporting events—you're investing in the future of aging in Ohio.

Simply choose your partnership level for the year. All packages have a pre-determined set of benefits which must be utilized by December 31, 2026. Then, you decide how to customize your sponsorship by choosing additional programs and website offerings you wish to sponsor throughout the year.

## Flexible Opportunities. Meaningful Impact.

From high-visibility sponsorships at our Annual Conference to year-round engagement through webinars, newsletters, and student scholarships, our customizable packages ensure that your support aligns with your mission and budget. Whether you're looking to:

- Recruit top talent
- Promote your services
- Showcase your academic programs
- Support gerontology education
- Gain brand visibility

…there's a place for you in the OAGE Partner Program.

***Let's shape the future of aging—together.***

## Choose Your Level. Customize Your Experience.

With seven distinct partnership tiers—from **Engagement** to **Catalyst**—and a wide menu of sponsorship options, you can tailor your involvement to maximize visibility and impact. Every dollar you invest helps build a more informed, compassionate, and age-inclusive society.

| Partner Level Investment | Sponsorship Dollars Available | Conference Registrations | Pam Matura Student Fund Contribution | Exhibit Booth | Logo Visibility | Special Features | Webinars | Job Board Posts |
|---|---|---|---|---|---|---|---|---|
| **Engagement $1,500** | $500 | 1 | $100 | ✗ | ✓ | ✓ | ✗ | ✗ |
| **Advocate $3,000** | $1,000 | 2 | $250 | ✗ | ✓ | ✓ | ✗ | ✗ |
| **Impact $5,000** | $1,500 | 3 | $500 | ✗ | ✓ | ✓ | ✗ | ✗ |
| **Leadership $7,500** | $4,000 | 5 | $750 | ✓ | ✓ | ✓ | ✓ | ✗ |
| **Visionary $10,000** | $5,500 | 7 | $1,000 | ✓ | ✓ | ✓ | ✓ | ✗ |
| **Legacy (*) $15,000** | $7,500 | 10 | $1,500 | ✓ | ✓ | ✓ | ✓ | ✓ |
| **Catalyst (*) $20,000** | $12,500 | 12 | $2,500 | ✓ | ✓ | ✓ | ✓ | ✓ |

**(*) = Multi-year Option Available. Contact Jennifer Bechtel at 614-293-4815 for more information.**

**For questions regarding the OAGE partner/sponsorship program, contact:**

Joseph Rossi at 330-505-2358 or email jrossi@dheo.org

Jennifer Bechtel at 614-293-4815 or email jennifer.bechtel@osumc.edu.

## Customized Partner Benefits Example – Advocate Level Partner

As an **Advocate Level Partner**, your organization receives a robust package of benefits designed to elevate your visibility, foster meaningful engagement, and demonstrate your commitment to aging excellence in Ohio.

**Total Investment: $3,000**
**Customized Sponsorship Selection: $1,000 Exhibit Table at the 2026 Annual Conference**

**Included Benefits:**

- **Exhibit Table at the 2026 OAGE Annual Conference ($1,000 value)**
  Showcase your organization's mission, services, and opportunities to a statewide audience of professionals, educators, students, and researchers in the aging field. Engage directly with attendees, distribute materials, and build lasting connections.
- **Logo Link on OAGE Website Partner Page**
  Gain year-round visibility with a clickable logo featured on OAGE's website, connecting visitors directly to your organization's website.
- **Recognition in Annual Conference Brochure and Signage**
  Be acknowledged as a valued Advocate Partner in printed and digital materials distributed to all conference attendees.
- **$250 Contribution to the Pam Matura Student Travel Fund**
  Support the next generation of aging professionals by helping students attend and participate in the annual conference.
- **Two (2) Complimentary Annual Conference Registration (including CEUs)**
  Registration fees will be covered for two representatives from your organization to attend the conference. They'll gain access to educational sessions, networking opportunities, and continuing education credits—enhancing both professional development and your organization's presence.
- **Opportunity to Publish White Papers in the OAGE Newsletter**
  Share your expertise and thought leadership with OAGE's statewide audience through featured articles in our newsletter.

## Partner Levels in Detail

| Engagement Level Partnership: | $1,500 |
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Included in an Engagement Level Partnership:

- $500 in Sponsorship Dollars (*please select from 2026 sponsorship menu choices*).
- Logo link on the partner page of the OAGE website.
- Recognition in the annual conference brochure and in signage.
- Automatic $100 contribution to the Pam Matura Student Travel Fund.
- Option to submit news or organizational updates for inclusion in an OAGE newsletter (Spring, Summer, Fall publication) (*editorial discretion applies*).

| Advocate Level Partnership: | $3,000 |
|---|---|

Included in an Advocate Level Partnership:

- $1,000 in Sponsorship Dollars (*please select from 2026 sponsorship menu choices*).
- Logo link on the partner page of the OAGE website.
- Recognition in the annual conference brochure and in signage.
- Automatic $250 contribution to the Pam Matura Student Travel Fund.
- Two (2) complimentary annual conference registration (*including free CEUs*).

  *Note: Must be from the same organization*
- Opportunity to create and publish white papers in the OAGE newsletter (Spring, Summer, Fall publication) (*editorial discretion applies*).

| Impact Level Partnership: | $5,000 |
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Included in a basic Impact Level Partnership:

- $1,500 in Sponsorship Dollars (*please select from 2026 sponsorship menu choices*)
- Logo link on partner page of OAGE website
- Recognition in annual conference program and in signage
- Automatic $500 contribution to the Pam Matura Student Travel Fund
- Three (3) complimentary annual conference registration (*including free CEUs*)

  *Note: Must be from the same organization*
- Opportunity to create and publish white papers in OAGE newsletter (Spring, Summer, Fall publication) (*editorial discretion applies*)

| Leadership Level Partnership: | $7,500 |
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Included in Leadership Level Partnership:

- $4,000 in Sponsorship Dollars (*please select from 2026 sponsorship menu choices*)
- Exhibit booth at the 2026 OAGE Annual Conference
- Logo link on partner page of OAGE website
- Recognition in annual conference program and in signage
- Opportunity to host one webinar with OAGE or create and publish white papers in OAGE newsletter (Spring, Summer, Fall publication) (*editorial discretion applies*).
- Automatic $750 contribution to the Pam Matura Student Travel Fund
- Five (5) complimentary annual conference registrations (*including free CEUs*)
  *Note: Must be from the same organization*

| Visionary Level Partnership: | $10,000 |
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Included in a Visionary Level Partnership:

- $5,500 in Sponsorship Dollars (*please select from 2026 sponsorship menu choices*)
- Exhibit booth at the 2026 OAGE Annual Conference
- Logo link on partner page of OAGE website
- Partner Spotlight article in one OAGE newsletter
- Recognition in annual conference program and in signage
- Opportunity to host one (1) webinar with OAGE and create and publish white papers in OAGE newsletter (Spring, Summer, Fall publication) (*editorial discretion applies*).
- Automatic $1,000 contribution to the Pam Matura Student Travel Fund
- Seven (7) complimentary annual conference registrations (*including free CEUs*)
  *Note: Must be from the same organization*

| Legacy Level Partner: | $15,000 (*) |
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Included in a Legacy Level partnership:

- $7,500 in Sponsorship Dollars (*please select from 2026 sponsorship menu choices*)
- Exhibit booth at the 2026 OAGE Annual Conference
- Logo link on partner page of OAGE website
- Partner Spotlight article in one (1) OAGE newsletter and one newsletter ad (*400 x 400 pixels*)
- Recognition in annual conference program and in signage
- Opportunity to host two (2) webinars with OAGE and create and publish white papers in OAGE newsletter (Spring, Summer, Fall publication) (*editorial discretion applies*)
- Post two (2) job or internship opportunities on our new job board. (Job board debuting Fall 2025) (*editorial discretion applies*).
- Automatic $1,500 contribution to the Pam Matura Student Travel Fund
- Ten (10) complimentary annual conference registrations (*including free CEUs*)

*Note: Must be from the same organization*

*(*): Multi-year Option Available.*
*Contact Jennifer Bechtel at 614-293-4815 for more information*

| Catalyst Level Partner: | $20,000 (*) |
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Included in a Catalyst Level partnership:

- $12,500 in Sponsorship Dollars (*please select from 2026 sponsorship menu choices*)
- Presenting sponsor and premier exhibit space at the 2026 OAGE Annual Conference
- Logo link on partner page of OAGE website
- Partner Spotlight article in one (1) OAGE newsletter and one newsletter banner ad (*800 x 200 pixels*)
- Recognition in annual conference brochure and in signage
- Opportunity to host three (3) webinars with OAGE and create and publish white papers in OAGE newsletter. (Spring, Summer, Fall publication) (*editorial discretion applies*).
- Post five (5) job or internship opportunities on our new job board. (Job board debuting Fall 2025) (*editorial discretion applies*).
- Automatic $2,500 contribution to the Pam Matura Student Travel Fund
- Twelve (12) complimentary annual conference registrations (*including free CEUs*)

*Note: Must be from the same organization*

*(*): Multi-year Option Available.*
*Contact Jennifer Bechtel at 614-293-4815 for more information*

# Conference Sponsorship and Partnership 2026 Menu Choices

**CHOOSE YOUR SPONSORSHIP OR DESIGN YOUR PARTNER PACKAGE**

If you are interested in individual sponsorship opportunities (i.e. you are not selecting a partner package), please select from the options below.

If you are selecting a Partner Package, please select your level on the Application page; then, build your customized recognition program by selecting specific activities and opportunities from the menu items listed. Combine as few or as many as you would like, of at least the total dollar value of your "sponsorship dollars" at your specific Partner Level.

Any additional sponsorship opportunities selected, above your total dollar value, are in addition to the package benefits that are specified with each partnership level.

## New Annual Conference Sponsorship Options for 2026

*(#) = Number of sponsorships available*

☐ **Welcome Reception Sponsor: $7,500 (2)**
Exclusive branding and welcome remarks

☐ **Thursday Pre-Conference Event Sponsor: $5,000 (2)**
Welcome remarks, logo on exit/entrance signage.

**SOLD** **Friday Keynote Session Sponsor: $5,000 (1)**
Welcome remarks, logo on exit/entrance signage.

**SOLD** **Thursday Research ShareCase Sponsor: $3,000 (1)**
Welcome remarks, logo on exit/entrance signage

## Annual Conference – General

☐ Notebooks (1) - $5,000

☐ Awards Luncheon Sponsor, (2) - $2,500

☐ Registration Confirmation Email (2) - $2,500

☐ Conference Bags (1) - $1,500

☐ Continental Breakfast Sponsor (5) - $1,500

☐ Afternoon Refreshments Sponsor (5) - $1,500

☐ Lanyards (1) - $1,500

☐ Hand Sanitizer (1) - $1,500

☐ Conference Exhibit Booth Only (15) - $1,000

## Annual Conference Advertising

□ Advertisement Conference Program Color Inside Front Cover (1) - $2,000

□ Advertisement Conference Program Color Inside Back Cover (1) - $1,500

□ Advertisement Conference Program Color Full Page Interior (unlimited) - $1,000

□ Advertisement Conference Program B&W Full Page (unlimited) - $750

□ Advertisement Conference Program Color 1/2 Page (unlimited) - $750

□ Advertisement Conference Program B&W 1/2 Page (unlimited) - $500

□ Advertisement Conference Program Color 1/4 Page (unlimited) - $500

□ Advertisement Conference Program B&W 1/4 Page (unlimited) - $250

## Professional Development

□ Scholars in Aging Lunch Sponsor (2) - $2,500

□ Scholars in Aging Graduation Dinner (3) - $1,500

□ Webinar Host (3) - $1,500

□ Student Networking Event Sponsor (5) - $1,500
Regional coordination with an OAGE Board member

## Pam Matura Student Travel Scholarships

**Honor a Legacy. Empower a Future.**
Pam Matura's lifelong dedication to aging services left an indelible mark on Ohio. As a visionary leader, mentor, and advocate, Pam believed deeply in nurturing the next generation of professionals. By contributing to the Pam Matura Student Travel Fund, sponsors help carry forward her legacy by enabling students across Ohio to attend the OAGE Annual Conference. Your support provides access to vital learning, networking, and professional development opportunities—ensuring Pam's spirit of mentorship and service continues to inspire and transform lives.

□ Student OAGE Conference Full Scholarship Sponsor (Unlimited) - $1,500
Full scholarship covers OAGE conference registration, hotel and travel reimbursement, one dinner, and poster printing costs)

□ Student OAGE Conference Partial Scholarship Sponsor (Unlimited) - $500
Half scholarship covers OAGE conference registration,1 overnight hotel room stay)

□ Student OAGE Conference Registration Scholarship Sponsor (Unlimited) - $250
Registration scholarship covers OAGE conference registration

## OAGE Communication Sponsors

□ OAGE newsletter banner ad (800 x 200 pixels) (5) - $1,500

□ OAGE newsletter banner ad (400 x 400 pixels) (5) - $1,000

## OAGE Website Job Board

□ OAGE job/internship posting - $100 per posting (posting good for 6 months)

## Application and Agreement

**INSTRUCTIONS:**

Please read the sponsorship agreement and terms. Full payment is due with application. Sponsorships may be charged to Visa, MasterCard or American Express through the OAGE website. Checks should be payable to OAGE and mailed to Attn: Ken Wilson, Treasurer, 4601 Malsbury Road, Blue Ash, OH 45242.

**SPONSORSHIP AGREEMENT:**

OAGE reserves the right to determine whether a company meets the standards for sponsorship determined by OAGE and its Board of Directors. If it does not, sponsorship applications will be denied, and any prepaid fees will be returned in full. All recognition of sponsorship is solely the responsibility of OAGE. No additional signage or display by the sponsoring company is permitted unless approved by OAGE in advance. If the sponsor fails to comply with this policy the company forfeits sponsorship rights for the year 2026 and will not be entitled to any refund. OAGE's recognition of sponsors in no way constitutes OAGE endorsement of the sponsor's products, services or facilities. Sponsorship dollars not allocated in 2026 will not be rolled over into future years.

**INDUSTRY COMPETITOR CONSIDERATIONS:**

OAGE carefully evaluates potential competitive dynamics when assigning sponsored events. To maintain fairness and avoid conflicts of interest, we strive to ensure that organizations with overlapping markets or services are not scheduled to sponsor or present during the same event or timeframe.

**CHOOSE YOUR PARTNERSHIP LEVEL**

□ ENGAGEMENT PARTNER ($1,500)
□ ADVOCATE PARTNER ($3,000)
□ IMPACT PARTNER ($5,000)
□ LEADERSHIP PARTNER ($7,500)
□ VISIONARY PARTNER ($10,000)
□ LEGACY PARTNER ($15,000)
□ CATALYST PARTNER ($20,000)

**CUSTOMIZE YOUR PARTNER SPONSORSHIP PACKAGE**
Select from the menu choices using the sponsorship dollars included in your selected Partnership level.

**TOTAL AMOUNT DUE:**
**$_____**

******Please note that all Partner Packets will be processed and an electronic invoice will be sent directly to the partner/sponsor contact listed below******

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**QUESTIONS:**
For questions regarding the OAGE partner/sponsorship program, contact Joseph Rossi at 330-505-2358 or email jrossi@dheo.org or Jennifer Bechtel at 614-293-4815 or email jennifer.bechtel@osumc.edu.

Email application to Jennifer Bechtel, OAGE Development/Membership Committee Chair at jennifer.bechtel@osumc.edu. Partners/sponsors will be contacted to review information and confirm selections.

An electronic invoice will be created for payment and emailed to company contact listed below. **Payment must be received no later than March 27, 2026 to guarantee inclusion in annual conference materials.**

**AGREEMENT:**
We hereby apply to become a 2026 OAGE Annual Partner and/or Sponsor. We agree to abide by the rules and regulations printed on this application, which are made part of this agreement.

**Company/Organization Name:**

_____

**Key Contact Name and Title:**

_____

**Address:**_____

**City:**_____ **State:**_____

**Zip:**_____ **Phone:** _____

**Email:**_____

**Advancing Education. Empowering Generations. Transforming Aging.**